

TURO

Car ownership index

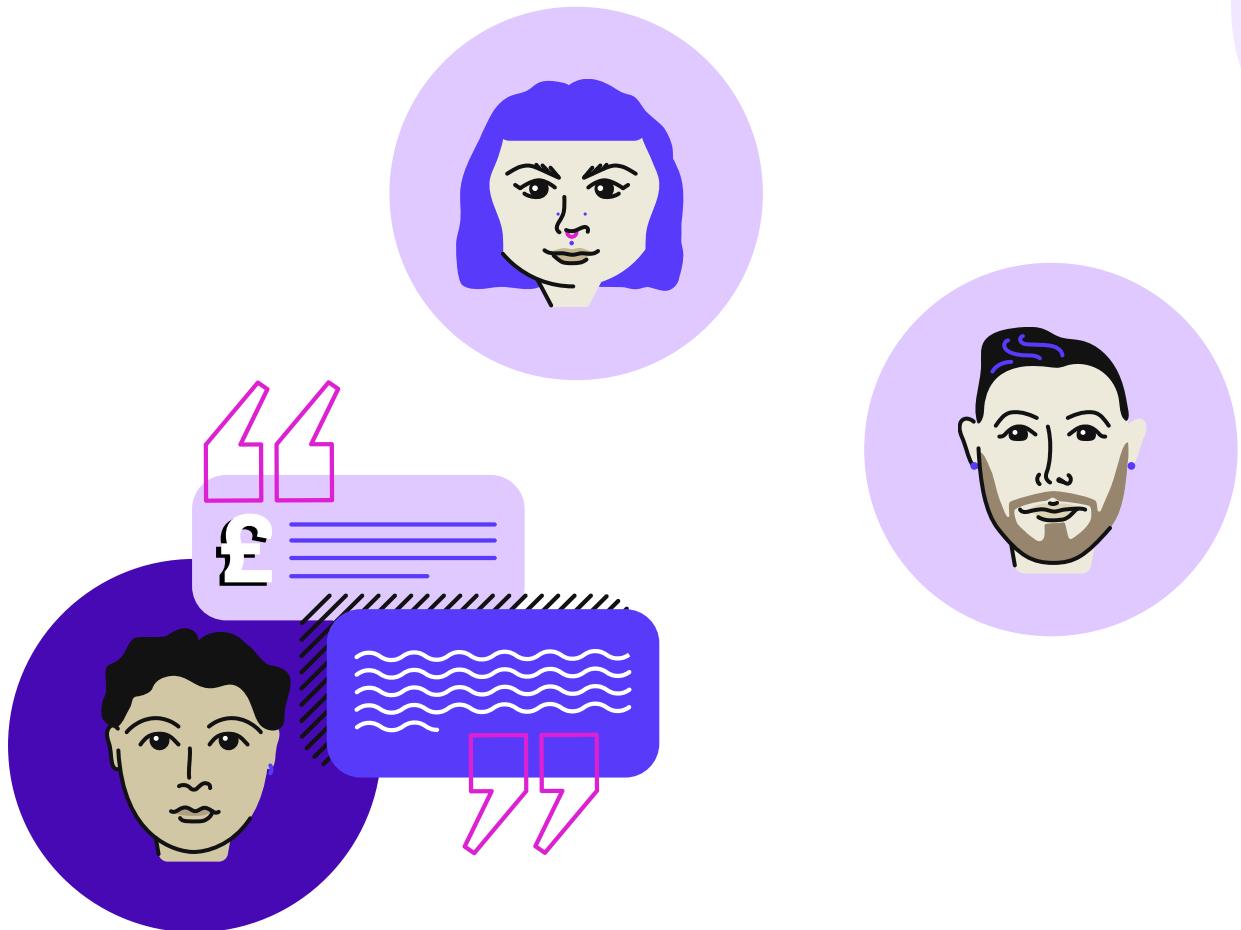
UK 2025



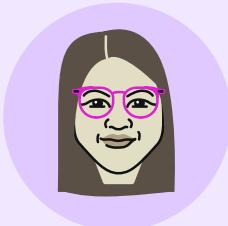
Car ownership in Britain has reached a **financial tipping point**, according to Turo's annual 2025 Car Ownership Index in partnership with YouGov.

Although the majority (78%) of British drivers now spend less than 10 hours a week behind the wheel, owning a car now comes at a steep price.





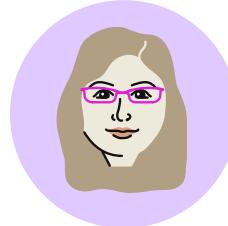
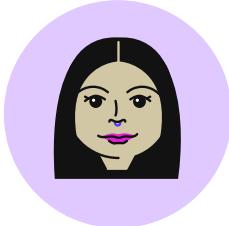
One in three Britons who don't currently own, lease, or finance a car **cite cost as the primary barrier**, effectively pricing them out of ownership.

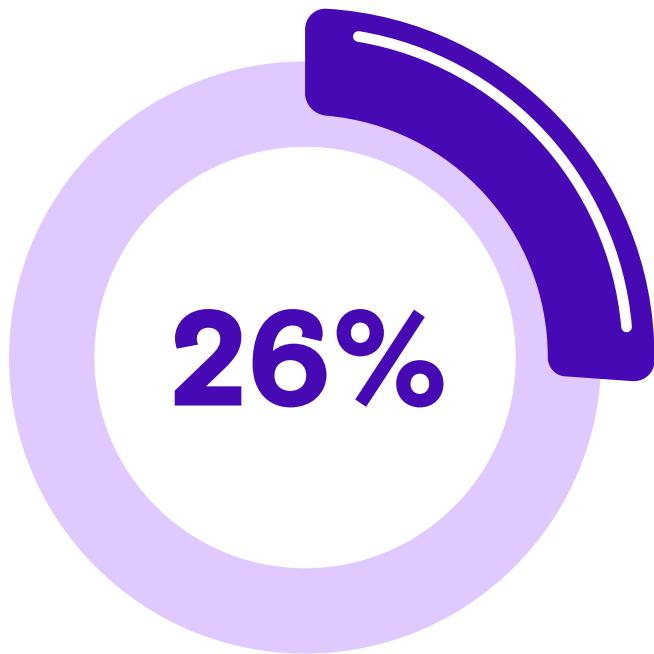


One in four drivers (27%) admit to avoiding a necessary car repair due to anxiety around going to the garage.



One in three women have skipped garage visits for their vehicle's maintenance.

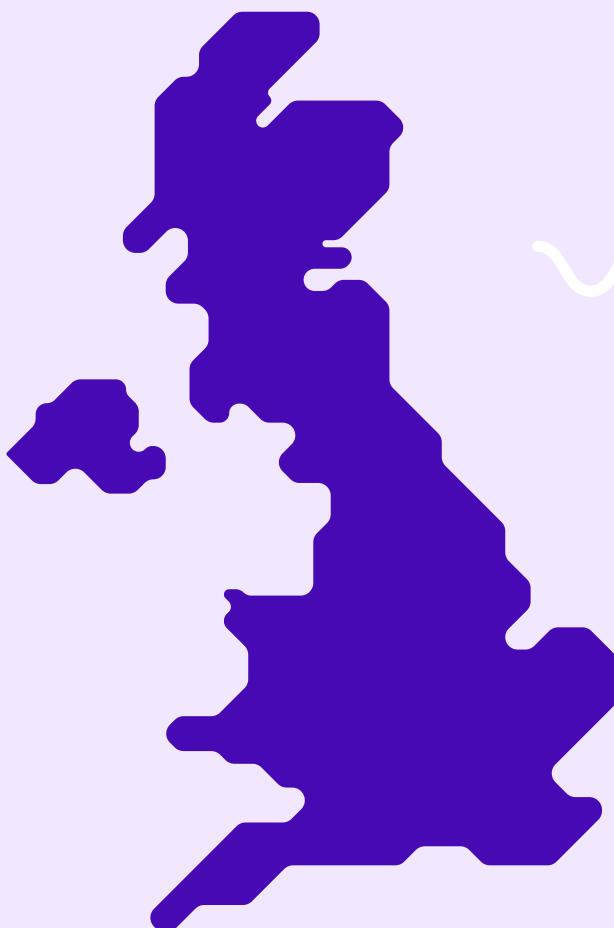


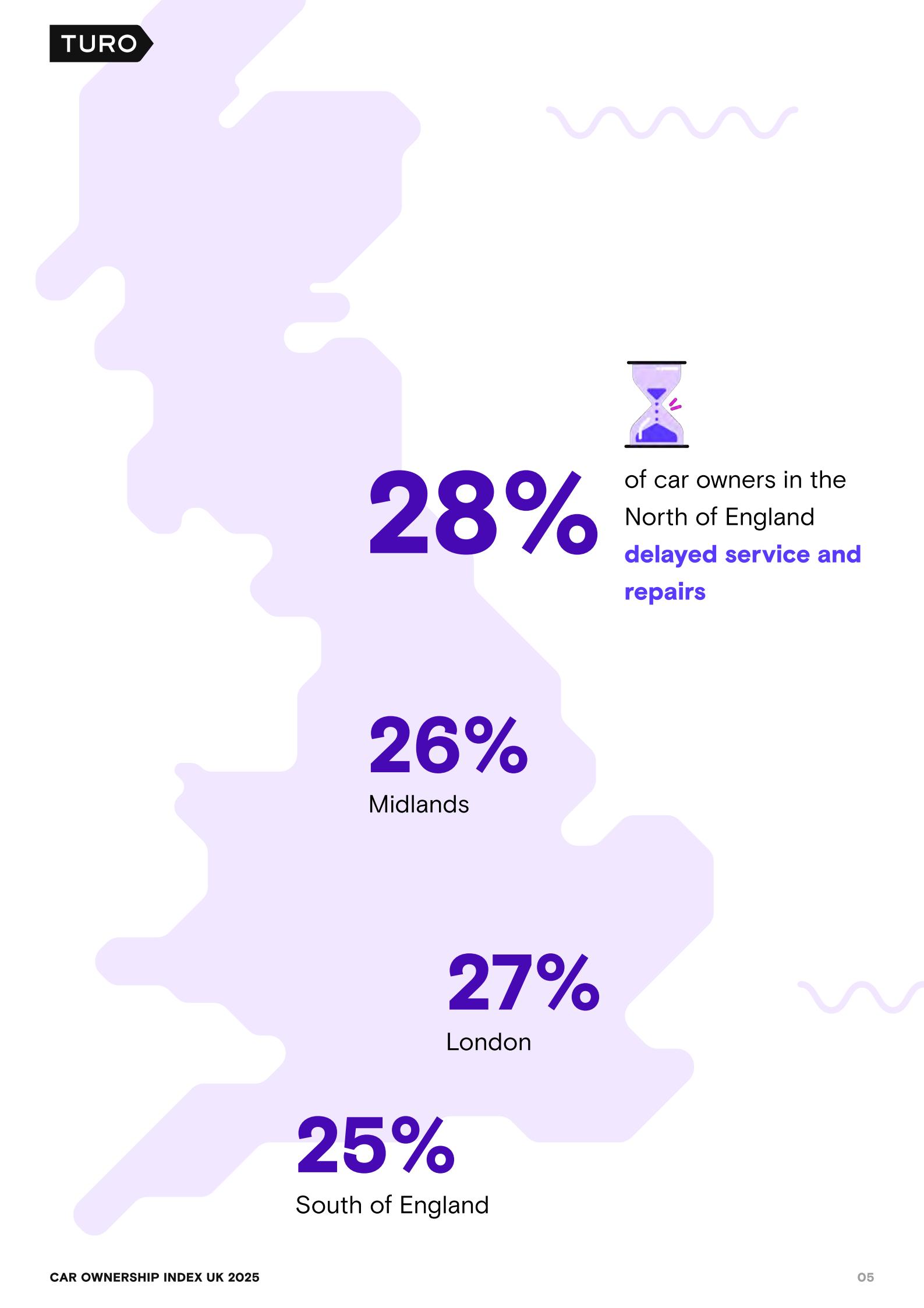


26% of 25-49 year olds **admit to postponing essential repairs multiple times**, compared to 16% of the rest of the driving population.



Repair avoidance remains consistent across all regions





28%



of car owners in the
North of England
**delayed service and
repairs**

26%

Midlands

27%

London

25%

South of England



Unexpected car costs are ranging from under £200 to over £2,000.

Over a third (36%) of car owners faced **surprise bills exceeding £200** in the past year, with millennials (25-49) bearing a particularly heavy burden, with 24% reported annual **unexpected costs of £400** or more.



£200

Car owners



£400

Millennials



There's growing frustration with Britain's road infrastructure.

Nearly two thirds (65%) of drivers now cite potholes as their primary concern.

62% of those surveyed support financial penalties for councils who fail to publish annual reports on pothole repairs.



Car usage statistics have found that most people use their car for commuting and for specific tasks:

35% are currently using their vehicles primarily for commuting

30% for running errands

14% are using their vehicles for leisure activities

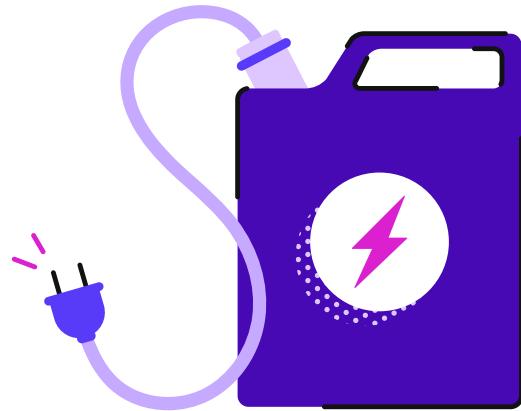
9% for transporting family

2% use their car primarily for road trips or holidays

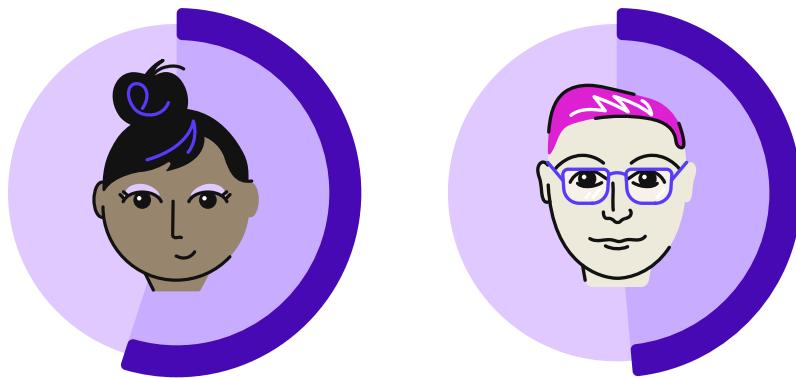
However the car remains essential to day-to-day life, with **88% of car owners finding their vehicle important for daily activities.**

60% describe their car as **very important** and state they could not manage without it.

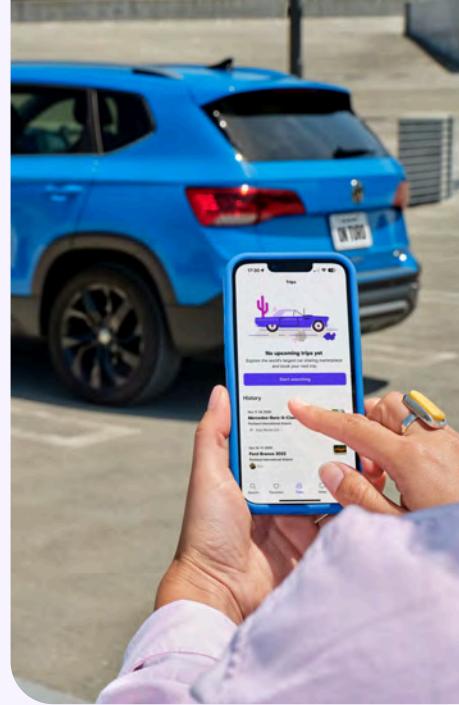




Electric vehicle adoption faces continued resistance, with 52% of respondents stating they **do not expect to purchase an EV in the future**, compared to the 49% in 2024.



Gender differences are notable, with **55% of women** not expecting to own an electric car compared to **48% of men**.



TURO

“Our second annual Car Ownership Index shows how central cars remain to everyday life, but highlights how financial pressures, from insurance and fuel to the cost of maintenance, are reshaping the way people think about ownership.

Turo helps drivers navigate those pressures from both sides. For guests, it provides flexible, affordable access to a car without the long-term commitment or the hidden costs that often come with ownership. For hosts, sharing their car on Turo can help cover rising expenses — turning a personal vehicle into a source of income.”

RORY BRIMMER, MANAGING DIRECTOR UK, TURO

